

Reach 8 in 10 Travelers

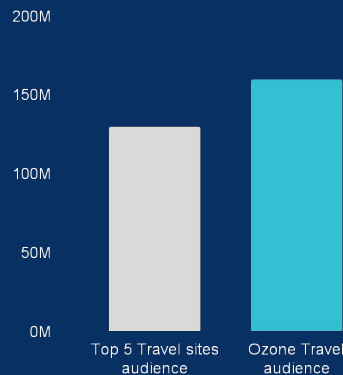
March 2026



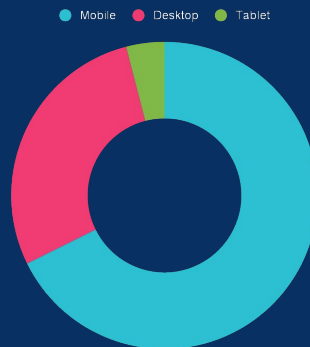
Reach
160m
Travel
users

**WE KNOW
THE TRAVEL
CATEGORY**

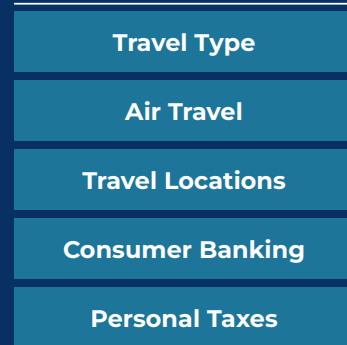
Top-five Travel sites



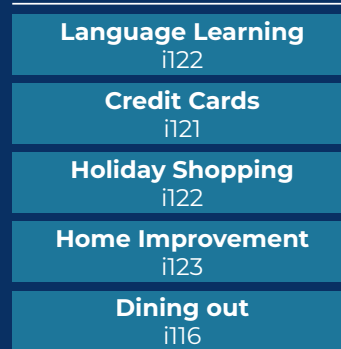
Device usage



Top Travel topics driving overall engagement



Highest indexing behaviours



Travel

Whether it's national plan for vacation day, spring break, the summer rush, or the fall or Thanksgiving getaway, **Travel** audiences surge around every major seasonal departure across Ozone.

Reach 8 in 10 of Travel users with Ozone

Audiences surge and engage more around key Travel moments

