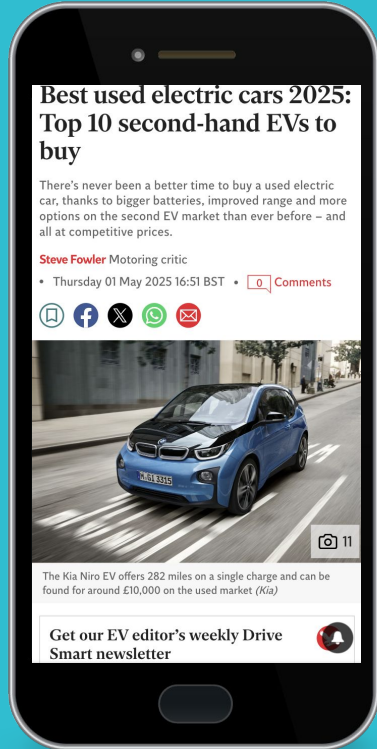


Charging ahead to brand awareness across Italy

This auto brand client tasked us with powering up awareness of its new electric car SUV among 35+ auto intenders, in-market buyers and EV enthusiasts in Italy via Ozone and curated local language publishers.



1M
impressions
served in Italy
via Ozone and
40 local sites



0.38%
In-Banner Video
CTR, 4x above
benchmark



+70%
higher VTR for
Outstream video
vs. benchmark*

