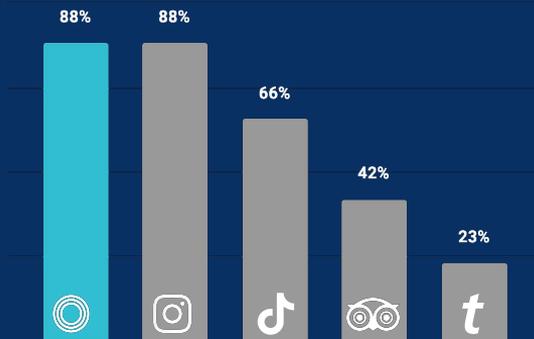




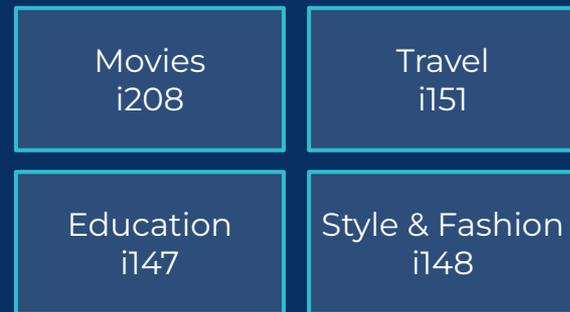
Festive Activities

CONNECTING YOU WITH 88% OF FESTIVE FUN SEEKERS THROUGH THE WINTER PERIOD

Site Comparison (Reach %)

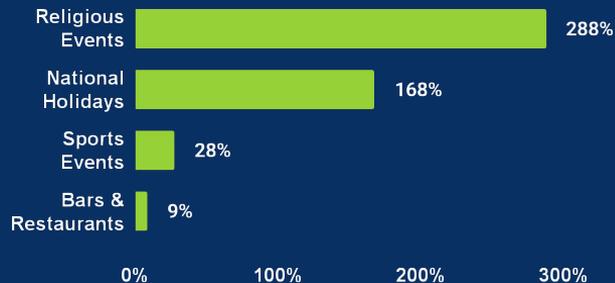


Highest Indexing Behaviours

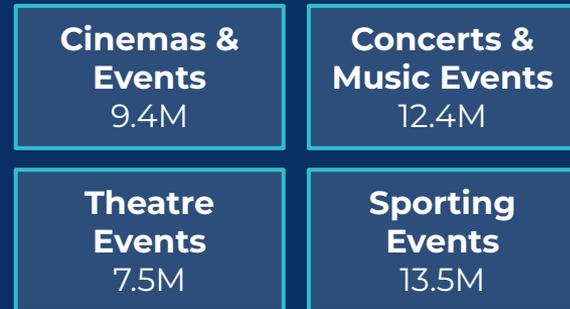


Subtopics Driving Growth

December



Audience Targeting



Stellar debut for Programmatic Skins with West End show

In a breakthrough performance, this client and Ozone duetted together to debut an Ozone first – a Programmatic Skins campaign – to drive high impact engagement and five-star results.



1.89%

Overall Skins
format CTR
performance



+89%

higher CTR vs.
the Skins
benchmark